

NY Times.com

The List

911

By ALEV AKTAR

Published: October 16, 2005

How did T arrive at this list? In a word, consensus. Experts were polled, from doctors to nutritionists, from makeup artists to beauty editors, in an effort to separate the wheat from the chaff. Doctors' board certifications were checked, and state medical boards confirmed that there were no past or pending malpractice suits. But since it is not possible to sample everyone's expertise firsthand, caveat emptor.



Greg Delves

1. Nails

CREATIVE MANICURES

Hannah Kim at Rescue

Beauty Lounge on Gansevoort Street, 34 Gansevoort Street, New York, N.Y. 10014; (212)206-6409; www.rescuebeauty.com; \$23. Kim nails the latest trends, and this fall that means a ladylike look - aubergine polish on short nails. Carla Kay at the Bungalow on Melrose Place, 8473 Melrose Place, Los Angeles, Calif. 90069; (323)653-2291; \$30. When Kay's not working on a Gwen

Stefani music video or an advertising campaign, she's devising stunning polish combinations. One of her favorites is candy-apple red, made by layering a metallic over a gloss.

NO-POLISH PEDICURE

Marika Kovacks at Mezzanine Spa at SoHo Integrative Health, 62 Crosby Street, New York, N.Y. 10012; (212)431-1600; www.mezzaninespa.com; \$100. An hourlong encounter with Hungarian medical tools sounds like something out

of "Fear Factor," but Kovacks's pedicure is said to be pain-free. She smooths the rough spots and then polishes

the feet with a glycolic peel or a parafin treatment.

2. Face

ON-LOCATION MAKEUP

Rebecca Restrepo, e-mail jim@[contactnyc.com](mailto:jim@contactnyc.com); \$1,500 and up. With her soothing personality, Restrepo could have calmed the Runaway Bride (and made her look sultry and sophisticated). This top editorial makeup artist regularly works with Vogue and Town & Country.

Hillary Clark at Blush

Beauty, San Francisco, Calif.; (415)248-9312; www.blushbeauty.com; \$175 and up. Clark is just as comfortable doing barely there makeup for a foundation-phobic bride as doing a dramatic look for Kimberly Guilfoyle Newsom, of Court TV. She leaves clients with a touch-up kit.

Natalie Miller at Cloutier Agency, (310)394-8813; e-mail laposte@[cloutieragency.com](mailto:laposte@cloutieragency.com); www.cloutieragency.com/nataliemiller; \$600 and up. Miller knows what looks good on film: she has worked for nearly every fashion magazine, including Vogue and Harper's Bazaar.

EYEBROW DESIGN

Robert Sweet William

at the Brow Studio at Barneys New York, 660 Madison Avenue, New York, N.Y. 10021; (212)833-2606; www.barneys.com; \$55. "Wax is for cars," sniffs the power plucker Robert Sweet William. "I just tweeze." A Garren veteran, he uses a magnifying glass to achieve precision and favors classic "Lady Brows."

Irina Krupnick at the John Barrett Salon at Bergdorf Goodman, 754 Fifth Avenue, New York, N.Y. 10019; (212)872-2700; www.johnbarrett.com; \$55. She is the eyebrow architect of choice for some of New York's most demanding beauty editors.

Christine Chin, of Christine Chin Spa, 79 Rivington Street, New York, N.Y. 10002; (212)353-0503; www.christinechin.com; \$52. Chin often puts new clients in eyebrow rehab, forcing them to give up plucking for six months. After regrowth has occurred, she uses tweezers and scissors to create the perfect shape and wax to remove stray hairs.

Lana Kessel at European Skin Care, 211 Sutter Street, Suite 608, San Francisco, Calif. 94108; (415)640-7652; \$40

for tweezing; \$30 for waxing and tweezing. When this Ukrainian eyebrow and skin-care expert isn't shaping some of the Bay Area's most beautiful brows, she's doling out advice: "Some, they come to me for therapy."

Diane Ayala of Ayala Maquillage, 65 East Oak Street, Chicago, Ill. 60611; (312)731-4312; www.ayalamaquillage.com; \$60 for the first visit; maintenance is \$35. Ayala, Chicago's Brow Master, takes her time: she'll spend 30 minutes tweezing a first-time client and will custom-blend a mineral-based brow definer to fill in the blanks.

EYELASH EXTENSIONS

Mary Schook at Orlo, 34 Gansevoort Street, New York, N.Y. 10014; (212)242-3266; \$450 with one free touch-up; maintenance is \$100. Schook painstakingly bonds each synthetic lash to a real one with nonfuming glue.

Dionne Phillips at Kate Somerville Skin Health Experts, 8428 Melrose Place, Suite E, Los Angeles, Calif. 90069; (323)655-7546; www.katesomerville.com; \$295 and up; maintenance is \$75 to \$100. As Paris Hilton would say, those lashes are hot! She should know - she's a client.

Sarah Pietras at Michaud Cosmedix, 69 Newbury Street, Fifth Floor, Boston, Mass. 02116; (617)262-1607; www.michaudcosmedix.com; \$150 and up; maintenance is \$50 and up. One client was so thrilled with her luscious lashes that she learned to sleep in sunglasses so that she wouldn't crush her new pride and joy.

ACNE FACIALS

Shyou Hung at Salon de Shyou, 120 Thompson Street, New York, N.Y. 10012; (212)334-4353; \$135. No need for a hat and pancake makeup after a Salon de Shyou facial. Hung's gentle extractions with a tweezer-like tool don't leave embarrassing red welts.

Carolyn Ash Skin Care, 2480 North Lincoln Avenue, Chicago, Ill. 60614; (800)510-1987; www.carolynashskincare.com; \$95 for a facial. Ash, a former dancer, has a back-to-basics approach: she focuses on deep cleansing, exfoliating and hydrating, and doesn't use any fancy machines. She also reviews diet and lifestyle with pimple-plagued clients.

Danielle Browning at G Spa, 35 Newbury Street, Boston, Mass.; (617)267-4772; www.grettastyle.com; \$10 per area. Got a big blemish before a hot date? G Spa has a Quickie treatment that zaps the offending spot with bacteria-killing ultraviolet waves. Most eruptions leave in about a day.

POST-OP FACIALS

(Page 2 of 5)

Marita Hanson at Skin Magic Ltd., 333 East 56th Street, Suite 10N, New York, N.Y. 10022; (212)751-7546; \$150. Hanson's clients swear by her glowing glass wand. The tubular gizmo, attached to a radio-frequency machine, uses electrical stimulation to increase circulation and speed healing after a lift or liposuction.

Hanson also performs lymphatic drainage and applies arnica- and protein-packed serums.

3. Plastic Surgery

AGE-APPROPRIATE FACE-LIFTS

Dr. David Rosenberg,

115 East 61st Street, New York, N.Y. 10021; (212)832-8595; www.drdaavidrosenberg.com; surgical fees start at \$12,000. Leave the heavy lifting to the old guard. Rosenberg's face, brow and eye lifts are so subtle and

the scars are so tucked away that patients can wear ponytails three weeks after an operation. This facial plastic surgeon performs a modified deep plane lift, focusing on the neck and on the jawline.

Dr. David Hidalgo,

655 Park Avenue, New York, N.Y. 10021; (212)517-9777; www.drdaavidhidalgo.com; surgical fees start at \$10,000. Hidalgo brings the same artistry to his surgeries as to his drawings (several hang in his office). He prefers the SMAS face-lift, where the connective tissue under the skin is tightened (instead of just the surface). The former chief of plastic and reconstructive surgery at Memorial Sloan-Kettering Cancer Center, Hidalgo is also known for his elegant breast work.

Dr. Timothy Marten, Marten Clinic of Plastic Surgery,

450 Sutter Street, Suite 2222, San Francisco, Calif. 94108; (415)677-9937; surgical fee starts at \$12,950. It might take a week or two longer to heal from a Marten face-lift, but that's only because he usually combines it with a fat transfer. The process yields a particularly soft, youthful look that he says is worth the wait. Marten prefers a layered SMAS approach, a technique in which the connective tissue is separated and lifted independently from the surface.

Dr. James Stuzin,

3225 Aviation Avenue, Suite 100, Miami, Fla. 33133; (305)854-8828; surgical fees available upon consultation. Stuzin hates nothing more than the wind-tunnel look and has devoted his career to perfecting face-lift techniques that don't distort. He refuses to use cheek implants and helped pioneer the extended SMAS, in which the connective tissue under the skin is folded over to build volume in the cheek area. He operates on just one patient a day.

RHINOPLASTY REVISIONS

Dr. Nicolas Tabbal, 521 Park Avenue, New York, N.Y., 10021; (212)644-5800; surgical fees start at \$7,500. "With every nose I do, I get better," says Tabbal, who has operated on thousands in his 25-year career. Revisions account for about a third of his practice.

Dr. Dean Toriumi,

60 East Delaware Place, Suite 1460, Chicago, Ill. 60611;

(312)255-8812; www.deantoriumi.com; surgical fees start at \$6,000. Rhinoplasty is the most difficult plastic surgery, and Toriumi loves the challenge. "Secondary rhinoplasty is unusual in that when you open the nose up, you have absolutely no idea what you're going to find," he says. Toriumi, a facial plastic surgeon at the University of Illinois at Chicago, is known for his natural-looking bridges and tips and exacting reconstructions.

Dr. Mark Constantian,

19 Tyler Street, Suite 302, Memorial Medical Building, Nashua, N.H. 03060; (603)880-7700; www.drconstantian.com; surgical fees start at \$7,800. Constantian takes the tough cases - scarred tips, bumpy bridges, breathing difficulties and worse - and rebuilds the underlying structure.

Unlike many of his colleagues, Constantian performs only "closed" surgeries through the lining so that he can see the surface of the nose as he works.

Dr. Jack Gunter, Center of Excellence for Cosmetic Surgery, 8144 Walnut Hill Lane, Suite 170, Dallas, Tex. 75231; (214)369-8123; www.drjackgunter.com; surgical fees start at \$10,000. Gunter is a pioneer in the field of secondary rhinoplasty, credited with advancing grafting techniques. Dallas's Dr. Nose performs "open" operations - wherein a small incision is made across the skin that separates the nostrils and the skin of the tip is lifted - because they allow direct vision of the area. He counsels patients to expect improvement, not perfection.

EYELID LIFTS

Dr. Glenn W. Jelks,

875 Park Avenue, New York, N.Y. 10021; (212)988-3303; www.jelksmedical.com; surgical fees for lower lids and upper lids each start at \$3,500. Considered New York's premier eyelid expert, Jelks has done some 5,000 lepharoplasties. His "no touch" lower-lid technique, where the muscles are tightened and repositioned but not cut, causes fewer complications, he believes. Jelks is board-certified in both plastic surgery and ophthalmology.

Dr. Steven Fagien,

660 Glades Road, Suite 210, Boca Raton, Fla. 33431; (561)393-9898; surgical fees for lower lids start at \$4,000; for upper lids, \$3,500. Everyone told Fagien he couldn't survive on eyelids alone. He proved them wrong. This aesthetic oculoplastic surgeon achieves natural results by contouring fat on the inside of the lower lid and tightening the underlying hammock of muscles. He takes a conservative approach with the upper lids as well, preserving the muscle and excising skin.

Dr. Clinton McCord,

3200 Downwood Circle, Atlanta, Ga. 30327; (404)351-0051; www.pacesplasticsurgery.com; surgical fees for lower lids start at \$3,500; upper lids start at \$3,000. McCord has done thousands of eyelid operations, written four textbooks about oculoplastic surgery and co-edited a fifth, making him one of the nation's top eye guys. Almost a third of his practice is devoted to eyelid revisions, including fixing the dreaded basset-hound look. His office has popularized a midface- cheek lift via a lower-lid incision, which he believes provides maximum rejuvenation.

BETTER BREAST IMPLANTS

Dr. Mark Sultan, 1100 Park Avenue, New York, N.Y. 10128; (212)360-0700; surgical fees start at \$6,000, not including the cost of the implants. Sultan's augmentations are impressive, but it's his exacting breast reconstructions and congenital-asymmetry corrections that are remarkable. Half of Sultan's practice is devoted to facial procedures, and he is the chief of plastic and reconstructive surgery for Beth Israel Continuum Health Partners.

Dr. Laurie A. Casas,

2050 Pfingsten Road,

Suite 270, Glenview, Ill. 60026;

(847)657-7550; www.surgery.org; surgical fees start at \$4,500, not including the cost of the implants. Casas asks her patients to do due diligence: each buys a bra and stuffs it with silicone inserts or rice until she finds the size she likes. Casas favors a wellness approach with pre-op physicals and extensive post-op care, including manual lymphatic drainage to lessen the chances of capsular contracture (excessive shrinking of the scar tissue around the implant).

Dr. Dennis C. Hammond, Center for Breast and Body Contouring, 4070 Lake Drive, Suite 202, Grand Rapids, Mich. 49546; (616)464-4420; www.dennischammond.com; surgical fees start at \$3,000, not including the cost of the implants. Getting zeppelin-size implants is not an option in Hammond's practice. He prefers a full but credible look, and his average patient is a 35-year-old mother of two. Hammond can usually offer his patients the new anatomically correct cohesive silicone implants, which he is studying for the F.D.A. and implant manufacturers.

Dr. Patrick Maxwell,

2021 Church Street, Plaza II, Suite 806, Nashville, Tenn. 37203; (615)284-8200; surgical fees start at \$4,000, excluding the cost of the implants. Thanks to Maxwell, who helped develop Inamed's Bio-Dimensional Cohesive

Gel 410 Matrix (not yet F.D.A.-approved), patients have hundreds of shape and projection options. Maxwell is one of about 50 breast surgeons in the country using the 410 as part of a clinical trial. More than half of his surgical practice is devoted to revisions.

TUMMY TIGHTENING

Dr. Dennis Gross, 105 East 37th Street, New York, N.Y. 10016; (212)725-4555; www.mdskincare.com; \$750 a treatment. The Titan laser, which stimulates collagen production, is the next best thing to a tummy tuck. Three to four sessions produce permanent tightening effects, though annual touch-ups are usually needed. Gross also uses the Titan on the neck.

LIPOSUCTION

Dr. Gerald H. Pitman,

170 East 73rd Street, New York, N.Y. 10021; (212)517-2600; www.drpitman.com; surgical fees start at \$5,000. A global authority on liposuction, Pitman has spearheaded new techniques, improved the safety of procedures, tested the

latest technology and published a textbook. He uses a power-assisted liposuction device and prides himself on having "consistent, symmetric beautiful results." Calves and ankles, notoriously difficult to sculpture, are one of his specialties.

Dr. Mark Jewell, 630 East 13th Avenue, Eugene, Ore. 97401; (541)683-3234; www.markjewellmd.com; surgical fees start at \$3,000. Jewell helped develop the Vaser, which uses ultrasonic energy to emulsify fat and is said to cause less pain and bruising. He also vacuums excess fat from the breasts, performing a type of reduction.

Dr. David Stoker at Marina Plastic Surgery Associates, 4644 Lincoln Boulevard,

Suite 552, Marina del Rey, Calif. 90292; (310)827-2653; www.marinaplasticsurgery.com; surgical fees start at \$6,000.

It's not "Extreme Makeover," but close. One of Stoker's most popular combos is the "mommy makeover," a breast lift, tummy tuck and power-assisted lipo.

INJECTABLES

Dr. Lisa Donofrio at the Savin Center, 134 Park Street, New Haven, Conn. 06511; (203)865-6143; www.savincenter.com; fat transfers start at \$3,500; prices for other injectables depend on the amount used. Fat is Donofrio's No. 1 filler, and she even has a cannula named after her. She has performed some 5,000 transfers and often works with plastic surgeons, injecting fat to soften face-lifts.

Dr. Suzan Obagi at UPMC Cosmetic Surgery and Skin Health Center, Blaymore II, Suite 103, 1603 Carmody

Court, Sewickley, Pa. 15143; (724)940-7546; www.upmc.edu/dermatology; fat transfers are about \$2,500 each; prices for other injectables depend on amount used. Obagi uses fillers from Sculptra to Radiesse, but her favorite is the patient's own fat. She injects it to correct dark circles under the eyes, soften too-tight face-lifts and rejuvenate aging hands, among other purposes.

Dr. Karyn Grossman,

1301 20th Street, Suite 350, Santa Monica, Calif. 90404; (310)998-0040; 154 East 85th Street, New York, N.Y. 10028; (212)879-9504; www.grossmandermatology.com; initial fat transfers start at \$4,500; subsequent visits are \$400 each; prices for other injectables depend on the amount used. Grossman devised a "baby Botox" dosage, ideal for actresses who want to look youthful but still expressive. She uses a variety of fillers, including fat, which she injects everywhere from the hands to the vermillion border of the lips.

4. Hair

BLONDING

Marie Robinson at Sally Hershberger Downtown, 423-425 West 14th Street, Second Floor. New York, N.Y. 10014; (212)206-8700; single processes start at \$150; highlights, at \$225. The low-key Robinson is loath to name-drop, but her client list is long on movie stars and fashion editors. Proof: Gwyneth Paltrow's Champagne mane.

Janette Bower at

Space Salon, 155 Sixth

Avenue, New York, N.Y. 10013; (212)647-8588; single processes start at \$95; highlights, at \$185. The go-to woman for rock stars needing a color overhaul. As models, gallery owners and fashion folk would attest, no two blondes look the same in her hands.

Bryan Thomson at

Tosler Davis, 89 Fifth Avenue, New York, N.Y. 10003; (212)229-0100; single processes start at \$100; highlights, at \$175. Thomson did the hair color in movies back home in Australia ("Strictly Ballroom," "Muriel's Wedding"). He achieves a creamy blond beyond compare.

David Gonzalez at Oribe Salon, 1627 Euclid Avenue, Miami Beach, Fla. 33139; (305)538-8006; www.ribesalon.com; single processes are \$100; highlights start at \$200. He followed Oribe to Miami, enhancing the locks of beach bunnies for nearly a decade. His trademark is sun-kissed, South Beach blond.

Myles Haddad at the Bungalow on Melrose Place, 8473 Melrose Place,

Los Angeles, Calif. 90069; (323)655-4040; single processes are \$80; highlights start at \$150. "If you're looking for trendy hair color, I'm the wrong person," Haddad says. His shimmering sandy blonds, as seen on Laura Linney and Melissa Etheridge, are timeless.

BRUNETTE-ING

Shari Harbinger at Devachan Salon and Departure Lounge, 560 Broadway, New York, N.Y. 10012; (212)274-8686; www.devachansalon.com; single processes start at \$100; highlights, at \$200. Harbinger usually starts with an all-over color and then, using her Pintura technique, paints gorgeous chocolate or caramel highlights where light should hit. Clients are encouraged to bring pictures of what they like and dislike.

Eva Scrivo at Eva Scrivo Salon, 632 Hudson Street,

New York, N.Y. 10014; (212)677-7315; www.evascrivosalon.com; single processes start at \$120; highlights, at \$220. After finding the perfect shade of brown, Scrivo adds swagger with a few strategically placed highlights and seals her handiwork with a clear semipermanent glaze.

Linda Cho at Art Luna

Salon, 2116 Main Street, Santa Monica, Calif. 90405; (310)450-7168; single processes start at \$100; highlights, at \$225. Dark-haired Angelenos flock to Cho for luminous, face-flattering color.

RED HAIR

Christopher John at Garren, 680 Fifth Avenue, New York, N.Y. 10019; (212)841-9400; single processes start at \$150; highlights, at \$400. When Elise Crombez and company needed brilliant red hair for a Vogue shoot, Christopher John obliged. Strawberry-blond himself, he understands the color.

Laurie Foley at L'Atelier de Laurie, 124 East Fourth Street, New York, N.Y. 10003; (212)358-8900; single processes start at \$140; painting, at \$350. Foley has turned model blondes like Sophie Dahl and Kirsten Owen into model redheads. She believes anyone can look good with a copper top; it's just a matter of finding the right shade.

Jennifer J. at Juan Juan

Salon, 9667 Wilshire Boulevard, Beverly Hills, Calif. 90210; (310)278-5826; www.juanjuansalon.com; single processes start at \$85; highlights, at \$175. Jennifer J.'s color-correcting skills are just as impressive as her glorious reds. She has taken Julia Roberts and Ashley Judd auburn for roles.

TRANSFORMATIVE HAIRCUTS

Louise O'Connor at OC61 Salon and Spa, 33 East 61st Street, Third Floor, New York, N.Y. 10021; (212)935-6261; www.oc61.com; \$200. A whiz with all lengths and types of hair, from pin straight to corkscrew curly, she brings downtown flair to the staid Upper East Side.

Ted Gibson at Ted Gibson, 184 Fifth Avenue, Second Floor, New York, N.Y. 10010; (212)633-6333; www.tedgibsonsalon.com; \$450. He cuts some of the sexiest manes: Angelina Jolie and Gabrielle Union are fans of his swingy, layered styles.

Martin Zimmer at the Spot on Montana, 1108 Montana Avenue, Santa Monica, Calif. 90403; (310)451-1916; \$75 and up. Zimmer did time on the Paris and Milan fashion circuits before settling in Los Angeles. This German stylist prefers to do both cut and color and is known for his layered, easy-care coifs.

HIGH COLONICS

Dr. Bo Wagner at Universal Life Force in the San Fernando Valley; (310)281-8387; \$90.

This celebrity colon cleanser is swamped during the awards-show season. His tummy-flattening treatment helps stars squeeze into their dresses.

JoAnne Greylen Asher at Rejuvenation Plus, 825 Seventh Avenue, Low Level Suite, New York, N.Y. 10019; (212)582-3668; \$110. Asher helps everyone from 5-year-olds to grannies to expel well. She uses water that's triple-filtered, sterilized with ultraviolet lighting and hyperactive-oxygenated.

LEAST PAINFUL BIKINI WAXES

Mariola Barczewska

at Haven, 150 Mercer Street, New York, N.Y. 10012; (212)343-3515; www.havensoho.com; a gourmet bikini wax is \$30. She reduces the ouch factor with essential-oil-infused "gourmet" wax, perfect for clients with sensitive skin.

Eiko O'Connor at Le Petit Salon, 9296 Civic Center Drive, Beverly Hills, Calif. 90210; (310)550-8266; bikini waxes start at \$25. Hilariously funny, this deforestation expert turns a not-so-pleasant procedure into a laughfest.

Marilyn Jaeger at Marilyn Jaeger Skincare Studio, 415 Spruce Street, San Francisco, Calif. 94118; (415)751-0647; www.marilynjaegerskincare.com; bikini waxes are \$35. The speedy Jaeger rips through a Brazilian in 10 minutes flat and is booked 2 months in advance.

ACUPUNCTURE

Noah Rubinstein at Longevity Health, 166 Fifth Avenue, Second Floor, New York, N.Y. 10010; (212)675-9355; www.longevityhealth.org; \$85 a session (a second office is in Chatham, N.Y.; 518-392-4555). This handsome ex-paramedic studied acupuncture and Chinese herbal medicine in both China and the United States and treats everything from insomnia to migraines to men's infertility and back and neck pain. He's married to another top acupuncturist, Jill Blakeway.

Jill Blakeway at the YinOva Center, 80 East 11th Street, Suite 407, New York, N.Y. 10003; (212)533-2255; www.yinovacenter.com; \$125 for first session; \$95 thereafter (a second office is in Chatham, N.Y.; 518-392-4555). "Jill

is a fertility goddess," says Marisa Schwartz, a 39-year-old Brooklyn-based teacher who conceived two sons under Blakeway's care after trying unsuccessfully for five years.

An acupuncturist and Chinese herbalist, Blakeway specializes in pediatrics and women's conditions, including infertility, PMS, morning sickness and gynecological disorders.

NUTRITIONAL COUNSELING

Dr. Stephen Gullo, Institute for Health and Weight Sciences, 16 East 65th Street, New York, N.Y. 10021; (212)734-7200; \$1,500 for the first consultation; \$300 for subsequent visits. This Columbia-trained psychologist turned diet doctor analyzes a patient's food history, devising weight-loss strategies that work. "Wear Armani, not Ronzoni," he told one fashionista, who shed 50 pounds without supplements or exercise and has maintained her size for more than a year.

Dr. Charles Passler,

80 East 11th Street, Suite 501, New York, N.Y. 10003;

(212)995-5227; \$270 for the first visit and one follow-up, not including the cost of lab tests; \$95 thereafter. It's not exactly the Orgasmatron, but Passler's Happy Chair is designed to open the mind: patients recline and undergo light, sound and motion therapy, hypnosis and sometimes acupuncture, all part of brain entrainment designed to yield permanent lifestyle changes. A kinesiologist and nutritionist, Passler has devotees including Shalom Harlow and Carey Lowell.

6. Teeth

REALISTIC VENEERS

Dr. Marc Lowenberg and Dr. Gregg Lituchy,

230 Central Park South, New York, N.Y. 10019; (212)586-2890; www.lowenbergandlituchy.com; \$2,000 a tooth. You can't buy a personality, but how about a winning smile? This celebrity dental team corrects color, shape and crookedness with amazingly translucent veneers.

Dr. Nicholas Davis,

Eastbluff Professional

Building, 2503 Eastbluff Drive, Suite 102, Newport Beach, Calif. 92660; (949)644-9211; www.smilesbydavis.com; \$1,600 and up a tooth. Besides regular veneers, Davis offers an option requiring no preparation - it can be applied without first abrading the tooth's surface.

Dr. Jeffrey Weller,

1050 North State Street, Mezzanine Level, Chicago, Ill. 60610; (312)654-0606; www.wellerdental.com; \$1,500 a tooth. Weller customizes each laminate himself, taking into account complexion and face, tooth and chin shape.